

No. 5/3/2009-PI-I/PI-II(Vol.III)
Government of India
Ministry of Chemicals & Fertilizers
Department of Pharmaceuticals

Shastri Bhawan, New Delhi-110 001
Dated, the 28th September, 2015

To

IPA / OPPI / IDMA / CIPI / FOPE / SPIC / AIMED / FICCI / CII / PHD
Chamber of Commerce / ASSOCHAM


Subject: Clarification on Uniform Code for Pharmaceutical Marketing
Practices (UCPMP) – regarding.

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Sir,

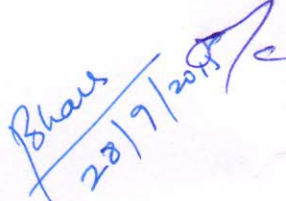
I am directed to refer to this Department's letter of even number dated 12.12.2014, 09.03.2015 and 26.06.2015 on the above mentioned subject. It has been decided that the Uniform Code for Pharmaceutical Marketing Practices (UCPMP) also covering the medical devices industry and initially implemented w.e.f. 1st January, 2015 voluntarily for a period of six months was extended for 2 months till 31.08.2015 has further been extended for a period of four months i.e. upto 31.12.2015. The UCPMP is available on the Department's website i.e. www.pharmaceuticals.gov.in.

Yours faithfully


(Dr. Gawande Pradeep Keshavarao)
Assistant Secretary to the Government of India
Phone: 23381927

Copy to:

Director(NIC) with the request to upload the same on the Department's website.


28/9/2015